KRISTEN HOPEWELL

Associate Professor
School of Public Policy and Global Affairs
University of British Columbia
C.K. Choi Building, 1855 West Mall, Vancouver BC V6T 1Z2
kristen.hopewell@ubc.ca

ACADEMIC AND PROFESSIONAL EXPERIENCE

2020 – present	Associate Professor, School of Public Policy and Global Affairs University of British Columbia
2016 – 2019	Senior Lecturer in International Political Economy University of Edinburgh
2015 – 2016	Lecturer in International Political Economy University of Edinburgh
2012 – 2014	Assistant Professor, Department of Sociology University of British Columbia
2003-2005	Senior Trade Policy Advisor Government of Canada, Ottawa
2000-2001	Investment Banking Analyst Morgan Stanley, Toronto and New York
1999	Analyst, Economic and Trade Section Canadian Embassy, Washington, DC

EDUCATION

Ph.D., Sociology, University of Michigan (2012)

- US National Science Foundation/Chinese Academy of Social Sciences Fellowship Department of Political Economy, Peking University, Beijing, China (2009)
- Fulbright Fellow, Graduate Institute of International and Development Studies Geneva, Switzerland (2008–2009)

M.A., Political Science, University of Toronto (2003)

B.A. (Hons.), Economics & Political Science, with High Distinction, University of Toronto (2000)

BOOKS

Hopewell, Kristen. Forthcoming, 2020. *Clash of Powers: US-China Rivalry in Global Trade Governance*. Cambridge: Cambridge University Press.

Hopewell, Kristen. 2016. *Breaking the WTO: How Emerging Powers Disrupted the Neoliberal Project*. Stanford, CA: Stanford University Press.

- Winner, Distinguished Book Award, Political Economy of the World System, American Sociological Association, 2017
- Best Scholarly Book Award, Honorable Mention, Global and Transnational Sociology, American Sociological Association, 2017

JOURNAL ARTICLES

Hopewell, Kristen. 2019. "Power Transitions and Global Trade Governance: The Impact of a Rising China on the Export Credit Regime." *Regulation & Governance*. Early View.

Hopewell, Kristen. 2019. "US-China Conflict in Global Trade Governance: The New Politics of Agricultural Subsidies at the WTO." *Review of International Political Economy* 26(2): 207-231.

Hopewell, Kristen. 2019. "How Rising Powers Create Governance Gaps: The Case of Export Credit and the Environment." *Global Environmental Politics* 19(1): 34-52.

Hopewell, Kristen. 2018. "Recalcitrant Spoiler? Contesting Dominant Accounts of India's Role in Global Trade Governance." *Third World Quarterly* 39(3): 577-593.

Hopewell, Kristen. 2017. "The BRICS – Merely a Fable? Emerging Power Alliances in Global Trade Governance." *International Affairs* 93(6): 1377-96.

Hopewell, Kristen. 2017. "When Market Fundamentalism and Industrial Policy Collide: The Tea Party and the US Export-Import Bank." *Review of International Political Economy* 24(4): 569-598.

Hopewell, Kristen. 2017. "The Liberal International Economic Order on the Brink." *Current History* 116(793): 303-08.

Hopewell, Kristen. 2017. "Invisible Barricades: Civil Society and the Discourse of the WTO." *Globalizations* 41(1): 51-65.

Hopewell, Kristen. 2016. "The Accidental Agro-Power: Constructing Comparative Advantage in Brazil." *New Political Economy* 21(6): 536-554.

Hopewell, Kristen. 2015. "Multilateral Trade Governance as Social Field: Global Civil Society and the WTO." *Review of International Political Economy*. 22(6): 1128-58.

Hopewell, Kristen. 2015. "Different Paths to Power: The Rise of Brazil, India and China at the WTO." *Review of International Political Economy*. 22(2): 311-338.

• Among the top 10 most read articles in *Review of International Political Economy*.

Hopewell, Kristen. 2014. "The Transformation of State-Business Relations in an Emerging Economy: The Case of Brazilian Agribusiness." *Critical Perspectives on International Business* 10(4): 291-309. (Special issue on Brazilian corporations and the state.)

• Winner, Outstanding Paper Award, Critical Perspectives on International Business, 2015.

Hopewell, Kristen. 2013. "New Protagonists in Global Economic Governance: Brazilian Agribusiness at the WTO." *New Political Economy* 18(4): 602-623.

- Winner, Society for the Study of Social Problems (SSSP) Global Division Paper Award, 2012.
- Winner, *New Political Economy* Paper Prize, 2011/12.
- Winner, WTO Chairs Paper Award, 2nd Prize, 2011.

BOOK CHAPTERS

Hopewell, Kristen. Forthcoming, 2020. "Ideology, Economic Interests and American Exceptionalism: The Case of Export Credit," in Singh, J. P., ed. *Culture and International Relations*. Stanford: Stanford University Press.

Hopewell, Kristen. 2017. "A Changing Role for Agriculture in Global Political Economy? Brazil's Rise as an Agro-Power," in Margulis, M. E., ed. *The Global Political Economy of Raúl Prebisch*. Routledge RIPE Series in Global Political Economy. New York, Routledge: 155-71.

Hopewell, Kristen. 2009. "The Technocratization of Protest: Transnational Advocacy Organizations and the WTO," in Fastenfest, D., ed. *Engaging Social Justice: Critical Studies of 21st Century Social Transformation*. Leiden, Brill: 161-180.

WORK IN PROGRESS

Quark, Amy and Kristen Hopewell. "Inter-State Competition and Transnational Capitalists across the North-South Divide: Different Strategies, New Configurations of Power." Revise and resubmit from *Social Problems*.

Hopewell, Kristen. "Trump & Trade: The Crisis in the Multilateral Trading System." Invited for joint special issue of *Review of International Political Economy* and *New Political Economy* on "Political Economy on Trial: Reflections After a Decade of Unforeseen Developments." Under review.

Hopewell, Kristen. "Liberal Hegemon, Illiberal Challengers? Beyond Simplistic Binaries." Under review.

Hopewell, Kristen. "The Dragon in the World's Oceans: The Battle over China's Fisheries Subsidies." Article in progress.

Hopewell, Kristen. "The Myth of the Powerless State? The Challenge of Conducting Industrial Policy in a Globalized Economy." Article in progress.

BOOK REVIEWS & OTHER PUBLICATIONS

Hopewell, Kristen. 2013. Review of Joseph A. Conti, *Between Law and Diplomacy: The Social Contexts of Disputing at the World Trade Organization*. (Stanford, CA: Stanford University Press. 2011) *International Journal of Comparative Sociology* 54(2): 173-4.

Hopewell, Kristen. 2012. Review of Nitsan Chorev, *Remaking U.S. Trade Policy: From Protectionism to Globalization*. (Ithaca, NY: Cornell University Press. 2007) *Journal of World-Systems Research* 18(2): 287-289.

Hopewell, Kristen. 2011. "A Delicate Dance: The Rise of New Developing Country Powers in the Multilateral Trading System," Alliance for Governance Research and Analysis (AGORA) Working Paper.

Hopewell, Kristen. 2008. "Global Governance and the Structuring of Global Civil Society: The Field of Transnational Advocacy and the WTO," RGK Center, LBJ School of Public Affairs, University of Texas at Austin, Working Paper #8.

Margulis, Matias and Kristen Hopewell. 2005. "The Comedores Populares: Responding to Neoliberalism's Legacy of Poverty and Hunger in Argentina," *Journal for the Critique of Science, for Imagination and New Anthropology* (ČKZ Časopis za kritiko znanosti) 222: 218-233.

FELLOWSHIPS, HONORS AND AWARDS

Future Research Leader Grant, Economic and Social Research Council (ESRC), 2016-2019

Institute for Academic Development, Research Network Grant, 2018

Global Research Challenges Fund (GRCF) Grant, UK Funding Councils, 2017

Strategic Research Development Grant, University of Edinburgh, 2015, 2016

Social Science and Humanities Research Council (SSHRC) Connections Grant, Collaborator, 2013

German Academic Exchange Service (DAAD) Research Fellowship, Max Planck Institute, 2012

Rackham Fellowship, University of Michigan, 2011

Alfredo Gutiérrez Dissertation Award, Center for Latin American and Caribbean Studies, 2011

National Science Foundation (NSF) Doctoral Dissertation Improvement Grant, 2009

National Science Foundation (NSF) East Asia and Pacific Summer Institute Fellowship, 2009

Fulbright Fellowship, 2008

Summer Fellowship, Lyndon B. Johnson School of Public Affairs, University of Texas-Austin, 2008

Nonprofit and Public Management Center Doctoral Research Award, 2007

Social Science and Humanities Research Council (SSHRC) Doctoral Fellowship, 2006

Regent's Fellowship, University of Michigan, 2005

Masters Fellowship, Department of Political Science, University of Toronto, 2001

Fredrick G. Gardiner Scholarship for Economics and Political Science, University of Toronto, 1999

Norman Alexander McLarty Scholarship for Highest Standing in Political Science and Economics, University of Toronto, 1997 and 1998

BOOK AND ARTICLE AWARDS

Distinguished Book Award, Political Economy of the World System, American Sociological Association, 2017

Best Scholarly Book Award, Honorable Mention, Global and Transnational Sociology, American Sociological Association, 2017

Outstanding Paper Award, Critical Perspectives on International Business, 2015

Society for the Study of Social Problems (SSSP) Global Division Paper Award, 2012

New Political Economy Paper Prize, 2011/12

World Trade Organization (WTO) Chairs Paper Award, 2nd Prize, 2011

Society for the Advancement of Socio-Economics (SASE) Paper Prize, 2007

KNOWLEDGE EXCHANGE AND IMPACT

Policy Engagement

Member of Scholars Strategy Network (SSN), Harvard University, January 2015 – present.

Expert witness for the "Brexit, Trade and Customs" Inquiry, House of Commons, UK Parliament, London, February 2019.

Expert roundtable on "The Future of the WTO," UK Foreign and Commonwealth Office and Department for International Trade, London, November 2018.

Strategic planning with business and policymakers for post-Brexit trade, Center on Constitutional Change, University of Edinburgh, November 2018.

Expert witness for the "Scotland and Brexit: Trade and Foreign Investment" Inquiry, House of Commons, UK Parliament, London, June 2018.

"From 'America First' to Brexit: The Changing Global Trade Architecture and Implications for Africa." Invited presentation at the Wilson Center, a leading think tank for global policy analysis in Washington, DC, May 2018.

"Liberalism versus Development? Shifting Power and the Challenges of Global Trade Governance." Invited by the Government of China to present at the BRICS Seminar on Governance, a side-event to China's hosting of the 2017 BRICS Summit, Quanzhou, August 2017.

Policy briefing for Members of US Congress on "The Trans-Pacific Partnership (TPP) as China Containment Strategy," Washington, DC, May 2016.

Expert briefing to Scottish Parliament on "Trade Implications of Brexit," Edinburgh, October 2016.

"Crisis and Global Trade Governance." Invited presentation at the UN World Institute for Development Economics Research (WIDER), Helsinki, September 2016.

Policy Writing

"The WTO just ruled against China's agricultural subsidies. Will this translate to a big U.S. win?" *The Washington Post*, March 2019.

"What is 'Made in China 2025' — and why is it a threat to Trump's trade goals?" *The Washington Post*, May 2018.

Blog series on Brexit and Trade for the UK Centre on Constitutional Change:

- "Can High-Tech Solutions Fix Border Issues?" Blog post, September 2018.
- "Trade Negotiations Post-Brexit: What the UK Can Expect," Blog post, September 2018.
- "Involving Devolved Administrations in International Trade Negotiations," Blog post, August 2018.

[&]quot;Why the US Needs the ExIm Bank," Foreign Affairs, August 2017.

"How Disrupting the U.S. Export-Import Bank Harms National Competitiveness and Undermines Economic Stability," Basic Facts Brief, Scholars Strategy Network (SSN), Harvard University, August 2017.

"Reshaping World Trade: The Export Finance of the Emerging Economies," Commentary, Emerging Global Governance Series, *Global Policy*, December 2016.

"Why UK Could Be Doomed to Years Without Proper Access to World Trade," *The Conversation*, June 2016 (with Matias Margulis).

Republished by the Centre on Constitutional Change as "Brexit Reflections – Access to world trade," June 2016.

"Rising Powers and the Collapse of the Doha Round," UN World Institute for Development Economics Research (WIDER) Blog, October 2016.

"The Story Behind Brazil's Campaign Against Rich Country Agriculture Subsidies at the World Trade Organization," Key Findings Brief, Scholars Strategy Network (SSN), Harvard University, February 2015.

"Hyped WTO Trade Deal Masks Larger Failure," Governance Across Borders Blog, January 2014.

Commentary in *Latin America Advisor*, a weekly briefing for policymakers and business leaders published by Inter-American Dialogue, on the selection of Roberto Azevêdo as Director-General of the WTO, May 2013.

Media Coverage

BBC, CNN, Foreign Policy, Bloomberg, Reuters, Agence France-Presse, Xinhua, China Daily, Chicago Tribune, China News Service, The Indian Express, East Asia Forum, iNews, CGTN (China Global Television Network) – World Insight (Beijing), CGTN America – The Heat (Washington), Public Finance, This is Hell! WNUR, ChinAfrica, Welt (Germany), Charleston Gazette-Mail, The Marietta Times, The Press and Journal (Scotland), Vestnik Kavkaza (Russia), Ming Pao (Hong Kong), Mingjing News, Bulgarian News Agency, Chinese Social Sciences Today (Magazine of the Chinese Academy of Social Sciences), INTA News (Newsletter of the European Parliament Committee on International Trade).

INVITED TALKS

"Trump & Trade: The Crisis in the Multilateral Trading System." To be presented at the "Political Economy on Trial: Reflections after a Decade of Unforeseen Developments" Workshop, Sheffield Political Economy Research Institute (SPERI), March 2019.

"Global Governance and the BRI: The Impact of a Rising China on the Export Credit Regime." Presented at the "Belt and Road Initiative: Challenges and Opportunities" Conference, Edinburgh Center for Carbon Innovation, October 2018.

"Tumultuous Times: China's Impact on Global Trade Governance." <u>Keynote Address</u> at the "Regional Challenges to Multilateralism" Conference, University of Tampere, Finland, September 2018.

"How Developing Countries Became Collateral Damage in a US-China Battle at the WTO: The Case of Agricultural Subsidies." Presented at the "Rethinking the State in Globalized Capitalism" Conference, Instituto Nacional de Ciência e Tecnologia de Políticas Públicas, Estratégias e Desenvolvimento (INCT-PPED), Escola Nacional de Administração Pública (ENAP) and Instituto de Pesquisa Econômica Aplicada (IPEA), Rio de Janeiro and Brasilia, Brazil, March 2018.

"Power Transitions and the Erosion of Global Export Credit Governance." Presented at the "Transformations in Global Economic Governance" Conference, University of Cambridge, September 2017.

"Liberalism versus Development: China's Impact on the Global Export Credit Regime." Presented at the "China's Role in Global Governance" Workshop, Leiden University, Netherlands, August 2017.

"Ideology, Economic Interests and American Exceptionalism: The Case of Export Credit." Presented at the Conference on Cultural Interests and Values, Institute for International Cultural Relations, June 2017.

"Crisis and Global Trade Governance." Presented at the World Institute for Development Economics Research (WIDER), United Nations University, Helsinki, September 2016.

"Epistemic and Governance Authority in the Global Politics of Trade." Presented at the Center for Global Cooperation Research, University of Duisburg-Essen, September 2016.

"Breaking the WTO: How Emerging Powers Disrupted the Neoliberal Project." Presented at the Balsillie School of International Affairs, University of Waterloo, February 2016.

"Global Power Shifts and the Changing Dynamics of Export Credit." Presented at the "From Rule-takers to Rule-makers: Emerging Powers in the Regulation of International Trade" Workshop, University of Geneva, February 2016.

"South-South Trade and Investment Cooperation: Destabilizing Politics, Policy and Theory." Keynote Speaker at the "Labor, Capital and South-South Development" Conference. Cornell University, October 2015.

"Different Paths to Power: The Rise of Brazil, India and China at the WTO." Presented at the "State-Building in India" Workshop, University of Calcutta, February 2015.

"The Making of an Agro-Export Powerhouse: Constructing Comparative Advantage in Brazil." Presented at the "Catching Up to the Future? Advances and Challenges in Contemporary Brazil" Workshop, Watson Institute for International and Public Affairs, Brown University, November 2014.

"From American Hegemony to Polycentric Globalization: Global Governance Disrupted." Presented on the Presidential Panel of the Society for the Advancement of Socio-Economics (SASE) Annual Meeting, Chicago, July 2014.

"The Rise of New Developing Country Powers and the Crisis of Neoliberalism at the WTO." Presented at the "Alternative Trade: Critical Approaches and New Directions in Trade and Development" Conference (SSHRC Connections Grant), St. Mary's University, Halifax, November 2013.

"Power Shift: Multilateral Disintegration and the Stillbirth of Neoliberalism at the WTO." Presented at the Max Planck Institute for the Study of Societies, Cologne, Germany, January 2013.

"New Protagonists in Global Economic Governance: Brazilian Agribusiness at the WTO." Presented at the University of Northern British Columbia, March 2012.

SELECTED PRESENTATIONS

"Trump & Trade: The Crisis in the Multilateral Trading System." Theme Panel on "Who Supports – and Opposes – the Liberal International Order?" at the American Political Science Association (APSA) Annual Conference, Washington, DC, August 2019.

"Power Transitions and Global Trade Governance: The Impact of a Rising China on the Export Credit Regime." Presented at the International Studies Association (ISA) Annual Conference, Singapore, July 2019.

"US-China Conflict in Global Trade Governance: The New Politics of Agricultural Subsidies at the WTO." Presented at the International Studies Association (ISA) Annual Conference, Belgrade, Serbia, June 2019.

"Power Transitions and Global Trade Governance: The Impact of a Rising China on the Export Credit Regime." Presented at the International Studies Association (ISA) Annual Conference, Toronto, March 2019.

"How Developing Countries Became Collateral Damage in a US-China Battle at the WTO: The Case of Agricultural Subsidies." Development Studies Association (DSA) Rising Powers Workshop, London School of Economics, April 2018.

"When Market Fundamentalism and Industrial Policy Collide: The Tea Party and the US Export-Import Bank." Presented at the British International Studies Association (BISA) US Foreign Policy Working Group Annual Conference, September 2017.

"When Market Fundamentalism and Industrial Policy Collide: The Tea Party and the US Export-Import Bank." Presented at the American Sociological Association Annual Meeting, Montreal, September 2017.

- "Power Transitions and the Erosion of Global Export Credit Governance." Presented at the "China and the Changing Global Order" Conference, University of Manchester, March 2017.
- "Breaking the WTO: How Emerging Powers Disrupted the Neoliberal Project." Presented at the "International Dissidence Rule and Resistance in a Globalized World" Conference, Goethe University, Frankfurt, March 2017.
- "South Asia: International Organization, Global Governance and the Region." Invited discussion leader, South Asia in World Politics Working Group, ISA, Baltimore, February 2017.
- "Recalcitrant Spoiler? The Transformation of India's Negotiating Agenda from Uruguay to Doha." Presented at the International Studies Association Annual Meeting, Baltimore, February 2017.
- "Breaking the WTO: How Emerging Powers Disrupted the Neoliberal Project." Presented at the "Chaos and Governance Revisited" Conference, Florida Atlantic University, February 2016.
- "The Accidental Agro-Power: Constructing Comparative Advantage in Brazil." Presented at the "Developmental States Beyond East Asia" Workshop, Newcastle University, June 2015.
- "The Accidental Agro-Power: Constructing Comparative Advantage in Brazil." Presented at the "New Directions in International Political Economy" Conference at the University of Warwick, May 2015.
- "Multilateral Trade Governance as Social Field: Global Civil Society and the WTO." Presented at the International Studies Association (ISA) Facultad Latinoamericana de Ciencias Sociales (FLACSO) Conference, Buenos Aires, July 2014.
- "Different Paths to Power: The Rise of Brazil, India and China at the WTO." Presented at the International Studies Association Annual Meeting, Toronto, March 2014.
- "Neoliberalism Disrupted: Power Shifts at the WTO." Presented at the "Capitalism, the Politics of Inequality, and Historical Change" Conference, Columbia University, August 2013.
- "The Rise of Southern Multinationals: The Case of Brazilian Agribusiness." Presented at the "Power & Justice in the Global Economy" Conference, New York, August 2013.
- "Multilateral Breakdown: The Clash of Old and New Powers at the WTO." Presented at the European Workshop in International Studies, Tartu, Estonia, June 2013.
- "Comparing the Sources and Nature of Emerging Power Influence." Presented at the British International Studies Association Annual Meeting, Birmingham, UK, June 2013.
- "The Transformation of State-Business Relations in an Emerging Economy: The Case of Brazilian Agribusiness." Presented at the International Studies Association Annual Meeting, San Francisco, April 2013.

"From Dependent Development to Globalized Development: The Evolution of State-Business Relations in Brazil." Presented at the "Emerging Market Multinational Corporations and the State: Implications for Transnational Activity" Workshop, Parma, Italy, June 2012.

"New Powers in Global Governance: Multipolarity, Multilateral Disintegration and the Stillbirth of Neoliberalism at the WTO." Presented at the "Rising Powers and the Future of Global Governance" Conference, University of Sussex, May 2012.

"A Delicate Dance: The Rise of New Powers in the Multilateral Trading System." Presented at the International Studies Association Annual Meeting, San Diego, April 2012.

"Diverse Actors, Diverse Agendas: The Rise of Brazil, India and China at the WTO." Presented at the Alliance on Governance Research and Analysis (AGORA) Workshop, Brisbane, Australia, January 2011.

"Different Paths to Power: The Rise of Brazil, India and China at the WTO." Presented at the Canadian Sociological Association Annual Meeting, Montreal, May 2010.

"To Hide or to Shine: Strategies of the New Developing Country Powers at the WTO." Presented at the International Studies Association Annual Meeting, New Orleans, February 2010.

"Global Civil Society and the WTO: The Evolution of Transnational Advocacy since the 'Battle in Seattle'." Presented at the Political Studies Association Annual Meeting, Manchester, April 2009.

"Invisible Barricades: Silences in the Discourse of Trade Policy." Presented at the American Sociological Association Annual Meeting, New York, August 2007.

"Prospects for Civil Society Engagement in Trade Policy: An Analysis of Positioning and Framing in WTO Discourse." Presented at the Society for the Advancement of Socio-Economics Annual Meeting, Copenhagen, June 2007.

"Neoliberalism, Hunger, and the Failure of the State in Argentina." Presented at the World Congress of the International Sociological Association, Durban, South Africa, July 2006.

UNIVERSITY AND PROFESSIONAL SERVICE

Economic and Social Research Council (ESRC), Peer Review College Member.

Associate Director of Research – Knowledge Exchange and Impact, School of Social and Political Science, University of Edinburgh, 2018-2019.

Trade and Investment Research Network, Coordinator, 2018-2019.

Research Ethics Lead, Politics and International Relations, University of Edinburgh, 2018.

Research Ethics Committee, School of Social and Political Science, University of Edinburgh, 2018.

Mentor, Mid-Career Research Development, College of Arts, Humanities and Social Sciences, University of Edinburgh, 2017-2018.

Research Strategy Committee, Politics & International Relations, University of Edinburgh, 2015-2016.

Global Studies MA Planning Committee, University of Edinburgh, 2015-2016.

Internal Examiner, Doctoral Dissertation, University of Edinburgh, 2015.

Graduate Program Committee, Latin American and Iberian Studies, UBC, 2014.

Faculty Respondent, Interdisciplinary Graduate Studies Conference "Rethinking Sustainability: New Critical and Cultural Horizons," UBC, 2014.

Departmental Hiring Committee, Assistant Professor, UBC, 2014.

Departmental Hiring Committee, Lecturer, UBC, 2014.

Departmental "Promoting the Undergraduate Major" Committee, UBC, 2013-2014.

Reviewer for the following journals, publishers and funding agencies:

American Political Science Review, World Politics, Review of International Political Economy, World Trade Review, International Affairs, Socio-Economic Review, British Journal of Politics and International Relations, Journal of Conflict Resolution, Journal of Peasant Studies, Third World Quarterly, Global Society, Sociological Compass, The South Asianist, Oxford University Press, Routledge RIPE Series in Global Political Economy, Rowman & Littlefield, SAGE, Pearson, Economic and Social Research Council (ESRC)

TEACHING EXPERIENCE

University of Edinburgh:

- International Political Economy (Graduate Level)
- Emerging Powers: The Rise of the BRICS
- Politics in a Changing World
- South Asia: Culture, Politics & Economy (Contributor)
- Theory & Practice (Graduate Level, Contributor)

University of British Columbia:

- Emerging Powers: Politics, Economies and Societies of the BRICS
- Introduction to Sociology

University of Michigan:

Research Methods